

STEVEN BEDFORD, London

London-based junior developer

About me

I am a passionate and thorough full stack Web developer, having worked at a leading agency with major clients in the commercial construction and legal sectors. Prior to this I accumulated over 8 years' experience in the publishing industry, specialising in b2b marketing, websites, and digital publications. I have ten GCSEs (A*-C) and three A-levels (A-C), and a BA 2:2.

In addition, I have a background in translation and proofing, through which I have developed excellent written and spoken communication.

Skills

Coding (HTML, CSS and JavaScript)
Copywriting and editing
HTML email design
Writing documentation and onboarding and training team members
Native English speaker and fluent Italian speaker

Tools

Various bespoke CMS
Virtual Studio Code
ExpressionEngine
GitHub
Litmus Putsmail
Trello
WordPress
Adobe (Photoshop, Illustrator, XD)
Microsoft Office

Experience

Accounting Data Entry and Administrative Assistant freelance (April 2023- present)

- Analysing incomings and outgoings on company bank statements
- Logging data on spreadsheet
- Reporting back to clients in a professional and timely manner

Web Developer at Sears Davies (May 2022-March 2023)

I joined Sear Davies as a junior developer when they were looking for someone to train up in the role and I was looking to expand my skill set and build on my existing knowledge. The role offered many opportunities to put my skills to the test and learn new ones in the process.

- Built and updated websites, reducing turnaround times and thereby increase client satisfaction
- Built HTML emailers from PDF designs in support of clients' marketing campaigns

Web Developer at Perspective Publishing (November 2020-April 2022)

I identified the need for a web developer to improve our systems and websites and put myself forward for the role. The company directors agreed and I applied my newly learnt coding skills to enhancing the CMS in order to make it simple for members of the marketing, events and editorial teams to use.

- Identified issues with the systems and websites and redesigned them for greater usability
- Collaborated with senior tech staff to bring company systems and websites up to current standards and beyond

Junior Marketing Manager at Perspective Publishing (February 2017-November 2020)

I was promoted to Junior Marketing Manager, working with the sales, editorial and events teams to promote our awards, conferences and roundtable events.

- Edited events websites for relaunch under the direction of the Design and Events teams
- Designed and sent mass marketing emails to databases of 50,000-90,000 people
- Briefed production team on the creation of new digital event banners and print adverts

Events and Administrative Assistant at Perspective Publishing (August 2013 – January 2017)

I joined Perspective Publishing as an Events and Administrative Assistant, with occasional translation tasks (English > Italian) to assist in the launch of brands and events for the Italian market.

- Processed awards entries and conference bookings
- Helped to run events across the country and abroad

Other employment history since graduation:

I worked in a range of office jobs during this period - further details available on request.

Education

2021 Frontend Web Development certificate from General Assembly

2007 - 2011 University of Bristol BA single honours Italian 2:2 (including certificate for translation services to the University of Genoa)

Hobbies/Interests

Electronic music, learning Spanish, playing (and very occasionally winning) in the London Scrabble League, volunteering with the Canal & River Trust, drawing, reading, cooking, and exploring London on foot and by bike.